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Friday, September 25, 2020

PHOTONICS Marketing
Newsletter

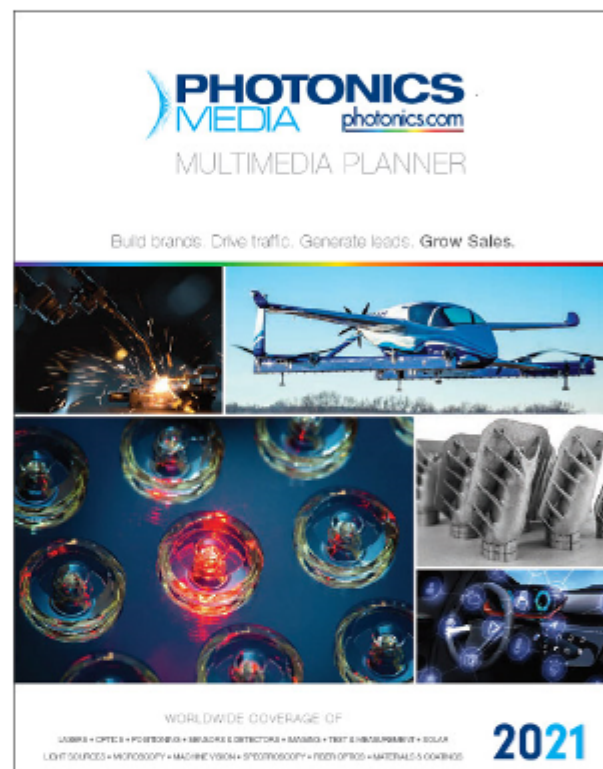
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Marketing advice for the photonics industry. A monthly newsletter from Photonics Media.

Build brands. Drive traffic. Generate leads. Grow Sales.

Even with everything going on in the world, the global photonics market is still projected to grow at a CAGR of 5.85% to reach US\$829.77 billion by 2025, from US\$589.95 billion in 2019. With this projected growth, branding your company as a global leader and winning market share is more crucial than ever.

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