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OLED Foldable Displays: The Future of the Display Industry

Thursday, June 01, 2017 1:00 PM - 2:00 PM EDT

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About This Webinar

Flexible displays are here and are being exploited by companies like Samsung, Motorola (Lenovo), Xiaomi, LG and (by Q4 2017) Apple. These displays, which are lightweight, thin, curved at the edges and shatterproof, are just the beginning. There is a massive opportunity for the display maker who solves the challenges of foldable displays and introduces the first foldable product. Each year since 2015, foldable products have been prototyped and promised; but the first real product has yet to appear.

In this webinar, Barry Young, CEO of the OLED Association and an authority on OLED lighting and displays, will review concepts and market trends in OLED technology; then focus the discussion on the timeline and market for foldable displays. He will introduce foldable mobile devices that have been prototyped and will soon reach the market. He will also discuss the challenges to commoditizing flexible OLED displays, including manufacturing complexity and cost.

Presenter Barry Young is CEO of Young Market Research and CEO and president of the OLED Association, an industry-based organization that provides a forum for the interchange of technical and market information. A leading authority on OLEDs, Young is founder of DisplaySearch and the author of DisplaySearch's OLED, flexible-display, small/medium-display and technology reports. Previously, he was CEO and president of OWL Displays, where he co-developed innovative driver technology for amorphous silicon (a-Si) and polysilicon (p-Si) TFT LCDs, and was awarded key patents for driving low-temperature polysilicon TFT LCDs.



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