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The New Collar Workforce

An Insider's Guide to Making Impactful Change in Manufacturing and Training

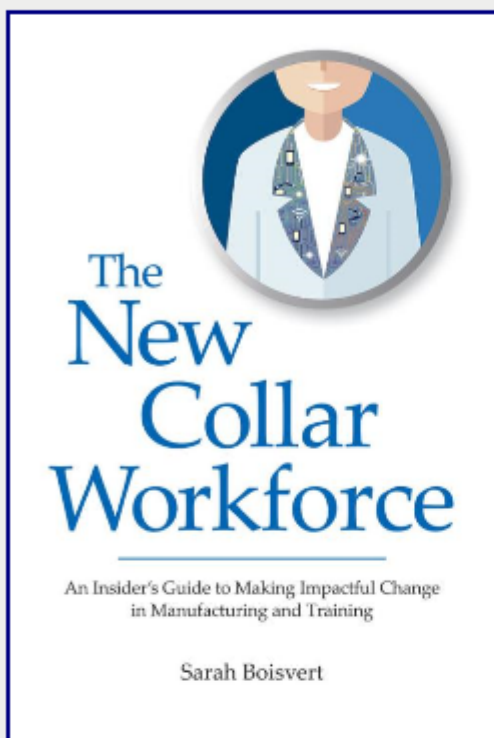
by Sarah Boisvert

U.S. manufacturing companies are expected to face a shortage of two million skilled workers by the year 2020, according to reports. As a result, manufacturers and educators are looking for real, actionable ideas to train workers, reduce the shortfall and realize the potential of the new age of manufacturing.

Author Sarah Boisvert, co-founder of the commercial division of Potomac Photonics Inc., of Baltimore, Md., is an innovative leader in high-tech product commercialization and digital fabrication. In this book, she prepares those involved for transformations in the factory and offers new options for training in digital factory work.

If you hire, train or manage a manufacturing workforce; educate or parent students who are searching for a career path; or are exploring a career change, you should read this book.

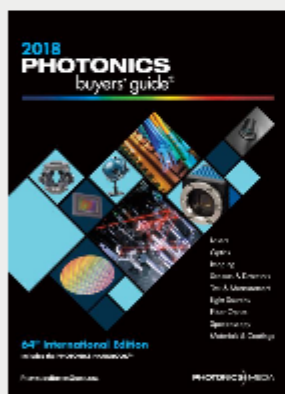
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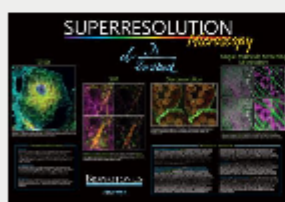
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